



Switzerland

Initial Public Offering IPO and Private Equity Law

**Marc R
Deschenaux**

**Deschenaux
Hornblower &
Partners, LLP**



**Marc R Deschenaux
Founder
Deschenaux Hornblower
& Partners, LLP**

**Tel: +41 22 510 25 00
marc@deschenaux.com
www.deschenaux.com**

Founded by Mr Marc René Deschenaux, a world renowned expert in corporate finance from private offerings to initial public offerings (IPOs) in 2010, Deschenaux Hornblower & Partners is an international jurists firm (also known as non-bar law firm) and believes going into litigation is already a failure; so it does not embark in litigation.

From day one, 10 years ago, it specialised in securities law, corporate law, contract law commerce law and intellectual property law.

The firm rapidly established itself as The Expert in private and public offerings of securities of all kinds, especially initial public offerings on Wall Street (NASDAQ and the New York Stock Exchange) as well as broad international operations of licensing of all kinds, merchandising of all kinds, and franchising.

The firm organised private and public, equity and debt issues for companies internationally. It also financed various types of operations, from import/export transactions to real estate investment trusts. The firm organised governments' loans and the first cancellation of a national debt in the history.

The firm has had a wide variety of financing successes and regards them as learning events to keep their knowledge base up to date. It is theory driven but believes in rapid tactical actions and results.

For non-institutional companies to raise money from US financial markets and investors, whether institutional or family offices, there is no doubt Deschenaux Hornblower & Partners is the leading European firm. They are the only firm to offer European companies access to US financial markets without going through American Depositary Receipts (ADRs).

To raise capital is costly, especially privately. Most people believe that a private equity offering is cheaper than a public offering. This is the case only for the drafting of the disclosure, but when distribution costs are included, especially when the costs of the distribution of the securities lasts for months or more, this is no longer the case.

In February 2018 the firm launched the Intellectual Property Securities Corporation together with an investor from California, ParF Ltd.

In March 2018, the firm signed a joint-venture with Diamond Global Vision, Mr Manouk der Stepanian's group. This venture resulted in the signature of a USD 2 billion initial public offering for a bank of Mauritius expanding internationally, and is bringing a dozen new large prospects to our firm.

The firm is also in charge of assisting Selfie Styler in raising USD 10 million privately and in a contemplated equity sale USD 300 million transaction.

In the coming 12 months, the firm intends to open offices in Casablanca and Kiev, as well as beginning the opening in Hong Kong and Moscow of permanent representations. It is actively looking for partners there. The firm is also developing a significant software application named - Trail – in order to collect disclosure information data from its clients' issuers.

The firm publishes number of articles and videos on its website www.deschenaux.com aiming at teaching entrepreneurs how to raise the funds for their project or company.