

## Best Securities Law Firm – 2019

## Switzerland



**Deschenaux, Hornblower & Associés**  
— Juristes Financiers Internationaux —

Founded by Mr. Marc René Deschenaux, a world renowned expert in Corporate Finance from private offerings to Initial Public Offerings (IPO's) in 2010, Deschenaux Hornblower & Partners rapidly established itself as The Reference in private and public offerings of securities of all kinds, especially Initial Public Offerings on Wall Street (NASDAQ and the New York Stock Exchange).

The firm organized private and public, equity and debt issues for companies internationally. It also financed various types of operations, from import/export transactions to Real Estate Investment Trusts.

The firm also organized governments loans and the first cancellation of a national debt in the history. Deschenaux Hornblower & Partners and its founder are members of the following professional and non-profit organizations:

- Member of the Global Law Experts in Private Equity & Initial Public Offerings
- Member of the International Association of Business Lawyers
- Member of the International Association of Economic Law
- Member of the Swiss Society of Jurists
- Member of the Circle of Business Leaders
- Member of the Hive Global Leaders
- Member of International Experts Order recognized by the United Nations.
- Member of ORDINEX - The International Organization of Experts
- Lifetime Member of the Geneva Law & Legislation Society
- Member of the International Association of Entertainment Lawyers
- Member of the Swiss Private Equity & Corporate Finance Association (SECA)
- Member of the Aero Club of Geneva and of the Aircraft Owners & Pilots Association
- Former Member of the NASD North American Securities Dealers Association

Today Mr. Deschenaux is a self-described "man of action" who applies the lessons he has learned in a lifetime of entrepreneurship for the benefit of his clients. One of these

lessons is that litigation always represents a failure that could be avoided with proper counsel.

That fundamental insight led him to structure DH&P in such a way that its professionals may not represent clients in courts, due to their status as jurists and not attorneys-at-law. This structure eliminates conflicts with clients and ensures they do not suffer from past litigation unrelated to them.

The founder wanted his firm to stay away from courts and litigations from day one and decided not to have any bar practice.

The founder oriented the firm towards positivity through financing entrepreneurship, intellectual property and commercial transactions and focusing on the entrepreneur's biggest challenge he called "Start": the operations between nothing and a fully financed Startup.

Another is that without failure there can be no success. When clients hire Mr. Deschenaux, they know they have engaged someone who has experienced both success and failure. They know they are speaking with someone who not only understands risk taking and risk management, but also is skilled at managing crisis and giving valuable advice that, if heeded, will lead to business success.

The firm publishes number of articles and videos on its website ([www.deschenaux.com](http://www.deschenaux.com)) aiming at teaching entrepreneurs how to raise money for their project or company. Mr. Deschenaux wrote several books about finance and law including Finance World, Tome I, Prehistory, Concepts and Definitions, 1993, Finance World, Tome II, Applications, Methods and Techniques, 1994, Finance World, Tome III, Haute Finance, Limits and Prohibitions, 1995 and Jazz, a financial novel in 1994

Mr. Deschenaux has received several noteworthy accolades for his professional work. In 1999, he was elected to the International Who's Who of Professionals, and in 2003 he was invited by the United States Securities and Exchange Commission to speak at the 22nd Annual

Government Business Forum on Small Business Capital Formation. In 2018, he received a business method patent called "System and method for converting intellectual property to a marketable security" from the United States Patents & Trademarks Office

Socially, in 2002 in Potsdam Germany, Mr. Deschenaux was officially named a Knight of the Teutonic Knights Order and in 2004 in Marbella Spain, he was made a Knight of the Aragon Knights Order.

Mr. Deschenaux is a native French speaker, and is also able to carry out high-level negotiations in English, Italian, German and Spanish.



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